

It's okay, apology accepted.



WHEN THE BOSTON GLOBE COMPARES WATERTOWN TO KENDALL SQUARE, WE'RE GRATEFUL.

For some in biotech, the measure of happiness might not be “the highest rents in New England.” It might just be the ability to build your company, nurture your science, welcome new colleagues, or even ride a bike and row along the Charles.

We're grateful to see Watertown mentioned on the front-page business section of *The Boston Globe* in a piece about the growing number of companies and how they work and interact within the largest and most significant biotech hub in the country. We're not competing with Kendall Square—we're grateful. We're not competing with the giants of MIT and Harvard—we're grateful to be so close to them.

So, why is Watertown being compared to Kendall Square? Because it's a top choice for biotech companies in Greater Boston? Because Alexandria, the largest owner of biotech property in Kendall Square, just spent over half a billion dollars in Watertown? Or because Boylston Properties, together with their partners and tenants, have invested almost \$1 billion in the town over the last few years?

For all of those reasons and more, we love Watertown.

We love Watertown because it's a town with a growing population of families, young professionals, and great jobs at growing companies. A town building two new, LEED Gold, Net-Zero elementary schools, plus a new high school.

Watertown simply comes with lower rent, a new Majestic movie theater, and a bigger Roche Bros. (opening later this year). We have restaurants like The Gallows moving in from Boston. We even have the first location of Tori Jiro in the U.S.—coming from Tokyo to...you guessed it, Watertown.

Go ahead, compare Kendall Square to New York, Paris, and Milan, but we love Allston, Brighton, and Arsenal Street.

And we have free pahkin'.

